

# UBCEA

Fall Issue  
2005

# Newsletter

## Greetings from Your President, Alison Williams

It has been interesting to watch the news and witness the storms and destruction from a safe distance....especially the hurricanes. I must admit that although I was saddened about the disasters, having no family or friends in any of the affected areas I was somewhat detached from it all. Then, my family and I went on a little vacation and were caught by hurricane Wilma. The winds were unlike any I had ever experienced and the rains alternated between a small drizzle and a total downpour. There were a couple of nights the wind was so bad it kept me awake for hours while I wondered what would become of us.

One night, my thoughts turned to teaching and the storms that some of our students face – many on a daily basis. There are “storms” happening in students’ lives that leave them unable to sleep or function properly in school. They may face small problems on an occasional basis, while others are experiencing the full effects of a hurricane in their life. It was a good reminder for me that we can be the calm in the storm that many of our students face. It reaffirmed my resolve to be consistent in the classroom in my interactions and my preparations. I was reminded that I can create a calm and pleasant atmosphere regardless of my “storms” or circumstances.

Hiam Ginott once said, “I have come to a frightening conclusion; I am the decisive element in the gym or on the field. It is my personal approach that creates the climate. It is my daily mood that makes the weather. As a coach I possess a tremendous power to make an athlete’s life joyous or miserable. I can be the tool of torture, or an instrument of inspiration. I can humiliate or honor, hurt or heal. In all situations it is my response that decides whether a crisis will be escalated or de-escalated, or an athlete humanized or dehumanized.”

In business and computer education, we all deal with programs and computers that don’t run properly, despite careful preparation. As educators, we have school and student issues happening all around us. Our attitude makes the difference between adding more “rain” to student storms or allowing them to forget their problems for a while and benefit from a well-planned lesson. Let us all choose Ginott’s professional attitude and enjoy this stage of our lives as climate controllers!

Alison Williams, UBCEA President

## UBCEA Board Members for 2005-2006



**Alison Williams**  
*President*

Alison received her BS & MS from Utah State University in Business Education and Business Information Systems. She is currently a

teacher at Box Elder High School where she teaches USU BIS 1400 and USU ACCT 1050 and 1350, Business Law and Business Web Page Design. Alison has served on the State Textbook Review Committee and the State Competency Rewrite Committees for Business Law and Web Page Design. In her school, she is the web page manager and an FBLA advisor. This is Alison's third year serving on the UBCEA board and has previously served as Vice President and President Elect. In her spare time, Alison enjoys traveling, running and scuba diving.



**Laurie Brems**  
*President Elect*

Laurie is a teacher at Lone Peak High School. She is currently teaching accounting, computer technology (don't we all), and advanced

business web page design. This is her ninth year as FBLA adviser. As club advisor, Laurie and her students are looking forward to participating in the FBLA Western Regional Conference in Salt Lake City this fall. She is excited to work with the UBCEA board and its members this year. Laurie enjoys spending time with her family.



**Laura MacLeod**  
*Past President*

Dr. Laura MacLeod is currently an Assistant Professor at Weber State University. She teaches multimedia

software which includes Adobe Photoshop, Illustrator, Premiere, and InDesign. Laura received her Ed.D. from Northern Illinois University in 1987 with her research in the area of Organizational Communication. She received her master's degree in Business Administration from Southwest Missouri State University and her bachelor's degree in Business Education from Emporia State University. She has taught at the college level for 20 years.



**Toni Simmons**  
*Vice President*

Toni Simmons teaches Computer Technology and Word Processing at Highland High School in Salt Lake City. Since the school's Business

Department is staffed by only 2.17 teachers, she has embraced opportunities to collaborate and share with colleagues through U.S.O.E., Wasatch Front Consortium, UEN, and now as Vice President of UBCEA. Before coming to Highland High seven years ago, Toni spent the preceding 22 years teaching at Horizonte Instruction and Training Center, Granite District Department of Family Studies, and Clearfield High School.



**Connie Clements**  
*Treasurer*

Connie Clements has been teaching at East High School in the Salt Lake City School District for the last 15 years. Prior to that, she taught in the Jordan School District at Bingham and Brighton High Schools. Lots of things have changed in Business Education during that time. Currently she teaches Accounting, Concurrent Accounting, Computer Technology, and Word Processing. In her spare time, Connie enjoys being outdoors – preferably in the mountains during the winter. She enjoys reading and needlework.



**Mary Allison**  
*Secretary*

Mary Allison hails from Tucson, Arizona, and has been teaching in Utah for 4 and ½ years. She has taught business education for most of her 14 years teaching, and has a varied background in art, English, and Gifted and Talented studies. She holds an undergraduate degree in secondary business, and a master's degree in educational leadership. Before teaching, she was involved in finance, which she still pursues part-time. She has 4 children, and enjoys painting and gardening.



**Marlene Griffiths**  
*Membership  
Director*

Marlene Griffiths graduated from Utah State University in 1984 with a Bachelor of Science degree in Business Education. She began her teaching career at Mountain West Business College. She then went to Brighton High School where she has been for 19 years. She has been a drill team advisor, FBLA advisor, department chair, district chair and on numerous other committees. She has been a member of NBEA, WBITE, UBCEA, and UACTE and encourages everyone to join and recruit co-workers to build strong organizations. She is excited about her new adventure with UBCEA.



**Darlene Hollingsworth**  
*Newsletter Editor*

Darlene has been teaching at Lone Peak High School for the past 9 years. She also taught at Pleasant Grove High for 11 years. She received her degree in Business Education from BYU. She is currently teaching Computer Tech, Business Law, Business Math, Advanced Word Processing and Co-op. Darlene is also an Independent Study instructor for BYU. This is her third year serving on the UBCEA board as newsletter editor. She looks forward to another great year working with her students, her peers, and the board members.



**Patricia Smith,**  
Student Representa-  
tive

Patti was born and raised in Washington state. She is married and has four children. She

graduated with a Bachelors of Science in Business Management from Brigham Young University in 1996. After several years of working, Patti decided to return to school to get her secondary education teaching certification. She is currently enrolled full-time at Utah Valley State. If all goes as planned, Patti should be teaching in September 2007.

## **Welcome Craig Stoker: Our New Business Education Specialist!!**



Let me introduce myself. The following are some of the highlights of my educational experience:

- M.S. Degree in Business Information Systems and Education from Utah State University.
- Business and Marketing Education teacher for 18 years in Granite School District.
- CTE program coordinator and director for 12 years in Granite School District and the Wasatch Front Region.

- Active participation in professional organizations.

The more important things revolve around my vision of Business Education and what I can do to support and promote you and Business Education programs across the state.

Knowledge of business principles and practice is a foundation stone for both a successful professional and personal life. In an ever changing educational environment, I need your help to develop a comprehensive plan of action that ensures a quality future for Business Education in Utah. We must work together to keep Business Education courses and programs a vital part of the curriculum offerings in schools. Every student benefits from the things they learn in our classrooms.

I am excited about the opportunity to be part of the great things you do for students. I'm looking forward to renewing old friendships and gaining new ones. I welcome your suggestions and support as we move forward together, in this rewarding educational endeavor.

**Want to win a trip to  
the  
NBEA 2006  
Annual Convention  
in Tampa, Florida  
on April 12-15????**

Enter by submitting your favorite lesson or assignment idea.

Current members are not chosen based on the best lesson but just that you submitted an idea.

**More info  
in the next issue.**

## 2005 UBCEA Awards

**Dennis LaBonty**, Utah State University  
*Distinguished Post-Secondary Business Educator*

**Marlene Griffiths**, Brighton High School  
*Distinguished High School Business Educator*

**Dixie Dansie**, South Jordan Middle School  
*Distinguished Jr. High/Middle School Business Educator*

**Stephanie Wynder**, Cottonwood High School  
*Outstanding Business Educator*

**Karla Steere**, Timpview High School  
*Outstanding Service Award*

**The whole art of teaching is only the art of awakening the natural curiosity of young minds for the purpose of satisfying it afterwards.**

**Anatole France**,  
*The Crime of Sylvestre Bonnard*  
French novelist (1844 - 1924)



**Mark Your Calendar!!**

**UACTE Winter Conference**

Utah Valley State

January 27-28, 2006

Register Now!  
[uacte.org/conferences/uacte\\_conf.htm](http://uacte.org/conferences/uacte_conf.htm)



# UACTE Winter Conference

## “Training the Hands That Shape Our Future”

### Conference Hotels

The following hotels are offering group rates for the conference. Please mention UACTE in order to get the conference rate. Make your reservations early.

Fairfield Inn by Marriott  
427 W. University Parkway  
Orem, UT 84058  
801-431-0405

Double or King Rooms \$52 a night  
Price Guaranteed until 12/27/05

La Quinta Inn and Suites  
521 W. University Parkway  
Orem, UT 84058  
801-226-0440

Double Rooms \$55 a night  
Price Guaranteed until 1/13/06

### What's Included??

Legislative update Friday night

Curriculum ideas and updates

Association with good friends and peers

Saturday morning breakfast

Saturday lunch

USOE credit

Conference perks for UACTE members

Free drink refills at Scoops

Gifford Nielsen Saturday Keynote Speaker

## Message from the WBITE President



**Jean Matsui Hara**  
WBITE President

Aloha my Utah Business and Computer Education Association colleagues! Unfortunately, my hectic work schedule will prevent me from attending the UBCEA Conference on January 27-28, 2006, in Orem, Utah. I wish you well as you progress through the academic year with a renewed commitment to professionalism.

We business educators and our Career and Technical Education counterparts are faced with the challenges of leaner budgets; requirements of initiatives such as No Child Left Behind, standards-based assessments, program accountability, and student learning outcomes; and enrollment declines in our business courses and professional organizations.

Encourage colleagues to join the National Business Education Association (NBEA), which automatically provides membership in its regional affiliate, the Western Business and Information Technology Educators (WBITE). Benefits of membership include:

- Timely publications such as the *National Standards for Business Education*
- Annual NBEA and WBITE membership rates for conventions, featuring renowned guest speakers. The **2006 NBEA Convention**, *Educating for Success in Business and Life!* has been moved from New Orleans to the Tampa Marriott Waterside and Tampa Convention Center in Tampa, Florida, April 12-15, 2006. Registration information at [www.nbea.org](http://www.nbea.org)

The **WBITE/HBEA 2006 Conference**, *Po'okela...Sharing a Commitment Toward Excellence*, is at the Waikiki Beach Marriott Resort and Spa in Honolulu Hawai'i, February 17-20, 2006. Registration information at [www.hbea.org/WBITE](http://www.hbea.org/WBITE)

- Professional development opportunities – The WBITE conference in Hawai'i will include a *Professional Development Institute*. The Utah Business and Computer Education Association may select two NBEA/WBITE members to attend the Institute and WBITE Conference for half the registration fee. Groom prospective leaders in your organization to take on regional or national roles by learning more about WBITE and NBEA. Applications at [www.wbite.org](http://www.wbite.org)
- Networking with your peers gives business educators an opportunity to stay on top of the changing skills required in today's business world through its linkages with corporations and small businesses
- International business – with a separate membership fee in the U.S. Chapter of International Society for Business Education, and through ISBE's journal, *The International Review for Business Education*, informative newsletters, the international conference, and many other benefits of ISBE, you will be apprised of important developments in the global economy. See [www.isbeusa.org](http://www.isbeusa.org)

Please remember to recognize your outstanding colleagues by nominating them for WBITE and NBEA Awards. Deadlines are **December 1, 2005**. Mark your calendars – **February 17-20, 2006**. Obtain conference, hotel, transportation, and registration information at [www.hbea.org/WBITE](http://www.hbea.org/WBITE). We cannot promise you blue skies and warm tropical breezes every day, but we can guarantee you this – there will be absolutely no snow on the island of O'ahu where the Waikiki Beach Marriott Resort and Spa, our conference site, is located. We have an outstanding conference planned. I hope to see you in Hawai'i next year.

Aloha!

Jean Hara