



LANGUAGE ARTS POSTER SCORING GUIDE

Contestant # _____

Requirements: Poster must be at least 12”x 12” and depict some aspect of language arts. The medium used is optional.

Judging: Rate each entry from 1 (lowest) to 5 (highest) on each of the following criterion. Tally the points for an overall score.

Criteria	1	2	3	4	5
Content	Poster has no clear message		Poster’s message is clear and appropriate		Poster’s message effectively promotes Utah’s language arts
Space	Ineffectively used		Satisfactorily used		Use of negative space effectively balances poster
Line	Not used		Has limited use or effect		Contributes interest in the overall design
Form/Shape	Does not contribute		Contributes in some fashion		Adds unity to the poster and meaning to the message
Texture (actual or implied)	Not apparent		Is cohesively applied		Is both cohesive and innovative in the design
Value	Colors add little or detract from the design		Colors are aesthetically satisfying		Colors complement the theme, tone, and message of the poster

TOTAL SCORE: _____