



## BOOK COVER SCORING GUIDE

Contestant # \_\_\_\_\_

Criteria for judging

The subject matter of the book cover must be one of the books listed on the literature reading list.

Rate each entry from 1 (lowest) to 5 (highest) on each of the following criteria. Tally the points for an overall score.

Criteria	1	2	3	4	5
<b>Depiction of theme or scene</b>	Theme or scene is unclear or poorly represents the book		Clearly communicates an appropriate theme or a scene		Theme or scene rendered represents the book well
<b>Lettering of title &amp; author</b>	Poor use of space, sloppy, misspelled, or incomplete		Accurate, readable, and artistically satisfying		Impressive, well-planned and spaced for best effect
<b>Artistic Elements</b>	Lacks color, form, shape, texture that display artist's skills		Fairly good use of color, forms, texture, and line		Color, forms, textures, lines reveal strong artistic skills
<b>Creative Interpretation</b>	Little sense of originality		Some originality is evident		Originality clearly makes the cover unique
<b>Overall appearance</b>	Unsatisfactory		Satisfactory		Very appealing
<b>Marketability</b>	Book would never sell with this cover		Cover would attract some buyers		Cover could make this book a bestseller

**TOTAL SCORE:** \_\_\_\_\_