



## INTERVIEW SCORING GUIDE

Contestant # \_\_\_\_\_

Assess each interviewee using the following criteria. Rate each criterion on a scale from 1 (lowest) to 5 (highest) and then tally the points for total score.

Criteria	1	2	3	4	5
<b>Knowledge of Work's Intent and Effect</b>	Could not explain purpose of work nor evaluate its effects		Explained generally the intent of the work and why it was created		Explained clearly and specifically the value of the work in relation to its purpose
<b>Knowledge of Own Creative Process</b>	Had trouble describing own creative process concerning the work		Described generally how the work was conceived and created		Described and assessed creative decisions about the work including the design process & any problems encountered
<b>Explanation of Applied Artistic Techniques</b>	Unable to explain what artistic techniques were applied		Explained fairly well the use of artistic techniques		Expertly explained use of artistic techniques in achieving work's intent
<b>Interview Skills</b>	Showed a lack of confidence and/or discomfort explaining work		Polite, responsive; clarified most answers when requested		Poised, personable and skillful in addressing questions fully and directly;
<b>Overall Impression</b>	Difficult getting much response		Gained some understanding of work and the artist		Engaging, delightful interview

**TOTAL SCORE:** \_\_\_\_\_