



## PHOTO ESSAY SCORING GUIDE

Contestant # \_\_\_\_\_

Requirements: The photo essay should depict themes or scenes from one of the books on the current year EQ book list. Essays should have a **minimum of six original photographs** and may include quotes or phrases taken from the represented book

Judging:

Rate each entry from 1 (lowest) to 5 (highest) on each of the following criterion and then total the scores.

Criteria	1	2	3	4	5
<b>Theme or Scene</b>	Unclear purpose; Theme or scene is poorly rendered.		Clearly presents a theme or scene from chosen book		Theme or scene chosen represents the book particularly well
<b>Composition of Photos</b>	Little photographic interest or skill in design and layout		Adequate skill in design and layout for interest and use of medium		Design and layout produce maximum interest /appreciation of medium
<b>Color and/or Contrast</b>	Images unclear or color/contrast add little to overall artistry		Color and/or contrasts show good use of lighting and add interest to the images		Excellent use of color and/or contrast highlight images and create intrigue
<b>Creativity</b>	Little evidence of originality or creativity with this medium		Some creative use of medium that shows originality		Style is unique and concept creatively rendered
<b>Presentation</b>	Little evidence of planning, organization, or care in labeling		Adequately planned with photos displayed in a logical order; labeling is readable and clear; quotes do not distract from presentation		Order of all six photos shows thoughtful attention to sequencing; labeling and/or use of quotes adds artistry and understanding of book
<b>Overall Impression</b>	Work is relatively unimpressive		Work has some appeal aesthetically and/or informatively		Work is considered exceptional with a convincing/consistent tone

**TOTAL SCORE** \_\_\_\_\_